



Korea National University of Cultural Heritage

K-Heritage Leadership Program

INVITATION



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Invitation to “*Vernissage: K-Heritage Leadership Program*”

Special event on K-Heritage, K-Culture: Korean life “*ui*”, “*sik*” and “*ju*”*

(*Clothing, Food and Shelter / in Korean: 한국인의 “의(衣)”, “식(食)”, “주(住)”)

Korea National University of Cultural Heritage(KNUCH) is a four-year special purpose national university established by the Cultural Heritage Administration in 2000. Created to foster the education of future professionals who are specialized in Korean heritage, KNUCH is responsible for high-quality education for everyone.

Today, KNUCH is about to enter a new phase of the heritage education in Korea. With an original program entitled *K-Heritage Leadership Program*, KNUCH aims to respond to the expectations of all those who reside in Korea, with original and experience-based curriculum on heritage.

Through the event *Vernissage: K-Heritage Leadership Program* and your participation, KNUCH will successfully initiate a new heritage education curriculum which meet the needs of your highest expectations. Your presence will undoubtedly contribute to the success of this event and help us achieve our shared objectives.

We eagerly anticipate the honor of your presence.



Kyung-Hwan KANG (Ph.D. in Architecture)
President at Korea National University of Cultural Heritage

SAVE THE DATE

“Vernissage: K-Heritage Leadership Program”

- special event on K-Heritage, K-Culture: Korean life “*ui*”, “*sik*” and “*ju*”*

(*Clothing, Food and Shelter / in Korean: 한국인의 “의(衣)”, “식(食)”, “주(住)”)

Date: November 1st 2023 (10:30 ~ 16:00)

Venue: The Westin Josun Seoul (2nd floor, Cosmos & Violet banquet room)

Seats have been reserved in your honor, please RSVP to jepark23@nuch.ac.kr

Program

Time	Program	Lecturers and contents
10:30~10:50		We welcome you with coffee & tea
10:50~11:05		Performance 1. <i>Gayageum</i> (Jocelyn CLARK)
11:05~11:10	Welcome speech	Kyung-Hwan KANG President, Korea National University of Cultural Heritage
	Congratulatory message	Bae-Yong LEE Chairperson, National Education Commission
11:10~11:20		Introduction of Korea National University of Cultural Heritage & K-Heritage Leadership Program
11:20~11:40	Special lecture 1.	Kyung-Koo HAN Secretary-General of the Korean National Commission for UNESCO Subject: Inside gaze to Korean heritage
11:40~12:00	Special lecture 2. (ZOOM from USA / real time)	Robert J. FOUSSER Writer, former Prof. at Seoul National University (Dept. of Korean Language Education) Subject: Outside gaze / different view of Korean heritage
12:00~13:30		Lunch (Korean course, <i>hansik</i>)
13:30~13:45		Performance 2. <i>Pansori</i> (Laure MAFO)
13:50~14:05		Performance 3. “A cursed woman, Ong-nyeo”* (<i>Pansori</i> /Narae LEE, <i>Gayageum</i> /Hwayoung LEE, Guitar/Simun LEE, <i>Geomungo</i> /Gina HWANG) * creative music of traditional instruments and a <i>soriggun</i> (singer).
14:10~14:30	Essay in heritage: “Why do I love you”	Jocelyn CLARK Prof. at Pai Chai University (Faculty of Liberal Arts) Subject: Korean life 1. “ <i>ui</i> ”, and “ <i>ak</i> ” (*clothing and music)
14:30~14:50		Joseph LIGERWOOD Restaurant EVETT Owner Chef (Michelin 1 Star) Subject: Korean life 2. “ <i>sik</i> ” (*food)
14:50~15:10		Daniel TÄNDLER Co-director, Urbandetail architecture & Design Subject: Korean life 3. “ <i>ju</i> ” (*shelter)
15:20~15:40		Farewell event: another “ <i>ju</i> ”, <i>gun-bae</i> (*toast)
15:40~16:00		Networking, au revoir

행 사 안 내

“K-Heritage Leadership Program 이벤트”

- 주제: K-Heritage, K-Culture: 한국인의 의(衣), 식(食), 주(住)”

일시 : 2023년 11월 1일 수요일 (10:30 ~ 16:00)

장소: 웨스틴 조선 서울 2층 소연회장 (Cosmos & Violet 연회장)

****좌석이 한정되어 있으므로 jepark23@nuch.ac.kr로 참석 여부를 미리 회신 부탁드립니다****

프 로 그 램

시간	프로그램	발표자 및 주제
10:30~10:50		환영 (커피와 차)
10:50~11:05		공연 1. 가야금 (조세린 클라크)
11:05~11:10	환영사	강경환 한국전통문화대학교 총장
	축사	이배용 국가교육위원회 위원장
11:10~11:20	한국전통문화대학교 및 K-Heritage Leadership Program 소개	
11:20~11:40	오리엔테이션 특강 1.	한경구 유네스코 한국위원회 사무총장 주제: 한국유산을 바라보는 내부의 시선(inside gaze)
11:40~12:00	오리엔테이션 특강 2. (실시간 비대면/미국)	로버트 파우저 작가, 전 서울대학교 국어교육과 교수 주제: 한국 밖에서 본 한국유산(outside gaze)
12:00~13:30	오찬 (한식 코스)	
13:30~13:45	공연 2. 판소리 (로르 마포)	
13:50~14:05	공연 3. 창작음악극 “옹녀” (보컬/이나래, 가야금/이화영, 기타/이시문, 거문고/황진아)	
14:10~14:30	한국유산에 대한 에세이: “왜 나는 너를 사랑하는가”	조세린 클라크 배재대학교 교양학부 교수 주제: 한국인의 삶 1. 의(衣), 악(樂)
14:30~14:50		조셉 리저우드 Restaurant EVETT 오너 셰프(미셰린 1 star) 주제: 한국인의 삶 2. 식(食)
14:50~15:10		다니엘 텐들러 어번디테일 건축사무소 공동대표 주제: 한국인의 삶 3. 주(住)
15:20~15:40	클로징 이벤트: 또 다른 주(酒), 전통주 시음 및 건배 제의	
15:40~16:00	네트워킹, 다음 만남을 기약	