

First Holiday Inn Franchise Due in Cheju

By Hong Sun-hee
Staff Reporter

The first Holiday Inn Worldwide franchise hotel in Korea will open in September in Cheju.

The international hotel chain signed a 10-year franchise agreement with Cheonwon Industry, owner of the Cheju Namseoul Hotel, Wednesday, to transform the hotel into the Holiday Inn Crowne Plaza Cheju.

David H. Paulon, president and managing director of Holiday Inn Worldwide-Asia Pacific, and Lee Jun-bae, Cheonwon's president, signed the document at the Ritz-Carlton Seoul.

Airline Bulletin

KAL

Lee Tae-won, president of Hanjin Corp., gave a lecture on the world aviation market to officials of the Civil Aviation Administration of China (CAAC) and employees of Chinese airlines yesterday in Beijing.

Having served as vice president of Korean Air, Lee has an extensive knowledge about the world aviation industry. Lee was invited by CAAC deputy directors Li Zhao and Bao Peide to give an expert view about the world aviation industry.

Lee will give another lecture today.

Asiana

Asiana Airlines' "ticketless" service is gaining popularity as an increasing number of customers are cashing in on this new service.

Since its service was introduced last month, over 20,000 customers or about 10 percent of all passengers Asiana served have used this service that enable them to book their seats by credit cards and go aboard the flight after undergoing a check, making useless airplane tickets in the process.

Asiana Airlines and the Industrial Bank of Korea establish a business tieup yesterday, which offer mileage bonuses for customers who subscribe to installment savings at the bank.

Under this agreement, bank customers get one mile in bonus for every 1,000 won they deposit at the installment savings accounts.

also run by the Korean hotelier.

Cheonwon will have the sole right to the name, marketing, reservations and operations of the Holiday Inn Crowne Plaza Cheju.

The new Holiday Inn property is currently undergoing a major building extension from 182 rooms to 266 rooms.

"We are very proud of this product. We chose Cheju-do Island as it is an important business and leisure destination not only for the domestic population but also for travelers in the surrounding countries. It captures the area at the top of the middle market and we consider it to be one of the better value products in the marketplace today. We are especially delighted to be working with Cheonwon Industry due to the compatibility to goals that we have for Korea," Paulon said.

"Korea has been a country that we always wanted to have a significant, long-term presence in. And we have not been as successful as we wanted. Our future plans are to have many more hotels in Korea. We are talking actively with president Lee and some other individuals about possibly doing more hotels in other cities," said Paulon, who directs the management of 70-odd Holiday Inn hotels in the Asia Pacific. His Korean counterpart, Lee said, "We are pleased to be working with by far the largest hotel company in the world. It will prove to be a successful launch for mid-market travelers inside and outside Korea."

Based in Atlanta, Georgia, Holiday Inn Worldwide operates over 2,000

hotels around the globe with more than 360,000 rooms. The "Crowne Plaza" hotels serve the upper end of the middle market. These are the top* of-the-line properties within the Holiday Inn system and represent the highest level of services, facilities and amenities available within the Holiday Inn portfolio.

There are more than 100 Holiday Inn Crowne Plaza hotels located in major worldwide metropolitan markets and serving the more demanding business travelers and sophisticated leisure travelers.

The leisure program has been centered on scenic attractions so far in the island, and Cheonwon Industry is eyeing catering to the entertainment-oriented leisure desires of its guests. It has been designed to overcome the location handicap. The hotel is neither in the resort area nor has a magnificent view.

Located downtown, 10 minutes from Cheju International Airport, the new hotel will open with 266 rooms, including 202 suites, an indoor swimming pool with outdoor sun deck, a fitness club, men and women's sauna and spa, four food & beverage outlets, and two banquet rooms able to cater to family and business functions.

The franchise hotel will lure leisure travelers with the island's biggest casino occupying a whole floor. And a shopping center equipped with a stage for ice dancing is being planned.

The hotel will be the second international chain deluxe hotel to land in Cheju-do Island, following in the steps of Hyatt Regency Cheju.



David H. Paulon, seated right, president and managing director of Holiday Inn Worldwide-Asia Pacific, and Lee Jun-bae, seated left, owner of the Cheju Namseoul Hotel, sign a 10-year franchise agreement Wednesday. This is the first franchise agreement made by Holiday Inn Worldwide in Korea.

HOTEL LOBBY



People need to keep up their energy for the excitement of watching the Super Bowl.

For the occasion, the hotel has arranged a special American breakfast in O'Kims pub with a 40-inch television screen broadcasting the great game which will start eight something Monday morning.

The buffet's price is 15,000 won plus service charge and tax. The menu includes chilled fruit juices, cereal, a choice of cooked dishes - either two eggs cooked your favorite way with ham, bacon or sausage, or buttermilk pancakes with fruit and maple syrup - plus a basket of pastries and freshly brewed coffee, tea or hot chocolate.

For reservation, call 317-0388.

HJ|E|N Hilton

Steaming hot, sweet red bean porridge, enriched with Vitamin E, is featured at the Garden View and Palm Court Lounge. A mixture of boiled red bean, sugar and sticky rice balls is guaranteed to be a savory sensation. It is attractively priced at 5,000 won exclusive of 10 percent charge and 10 percent tax.

Aromatic traditional teas are also served during the frosty winter months. Macinowiczia Chinese tea is efficacious for coughing and dehydration and also good for perspiration and diarrhea. Natural citron tea, full of Vitamin C, works well for colds.



Pianist Giovanni Ardito is a new attraction to the Paris Bar. The Italian-American specializes in incorporating jazz and classical techniques to the world's best loved melodies, such as "Moonlight in Vermont," "Strangers in the Night," "Girl From Ipanema" and many more from his pop, show tune and jazz repertoires.

"I have always enjoyed the following of devoted music lovers. In constantly striving toward a more universal appeal with every performance, I have always been inspired by the affection and support of every wonderful audience, worldwide," the pianist said.

He is performing nightly at the Paris Bar, 7:30 p.m.-10:30 p.m. on weekdays, 8:30 p.m.-12 p.m. on weekends.

HOTEL INTER-CONTINENTAL SEOUL

Through March, the buffet restaurant Baikjo runs the Office Workers Free Lunch Deal to eliminate the winter blues.

Whether one is planning an office promotion party, birthday party, anniversary party, the hotel will offer one person a free lunch for group of five or more.

Plus, if the proof of the event celebrated is provided, the hotel will add one free bottle of Sparkling wine, and individual cake and a group photograph.

And each person in the group will be entitled to a weekly lucky draw for a free evening in one of the hotel's karaoke rooms in La Charade Discotheque.

For info, call 559-7609.

(| LOTTE

The Peninsula Coffee Shop is catering to weight-conscious and health-minded people.

The wide range of salad specialties and vegetables including fresh broccoli, cauliflower, cabbage and spinach with a choice of dressings, many of which are low calorie and low fat.

As many people are converting to a vegetarian style diet, or one which substitutes vegetables for foods that are harder to digest, the hotel is paving the way towards balanced nutrition as an alternative to the typical "Businessmen's Lunch" which is often heavy in calories and fats.

A choice of sandwiches and soups are also available.

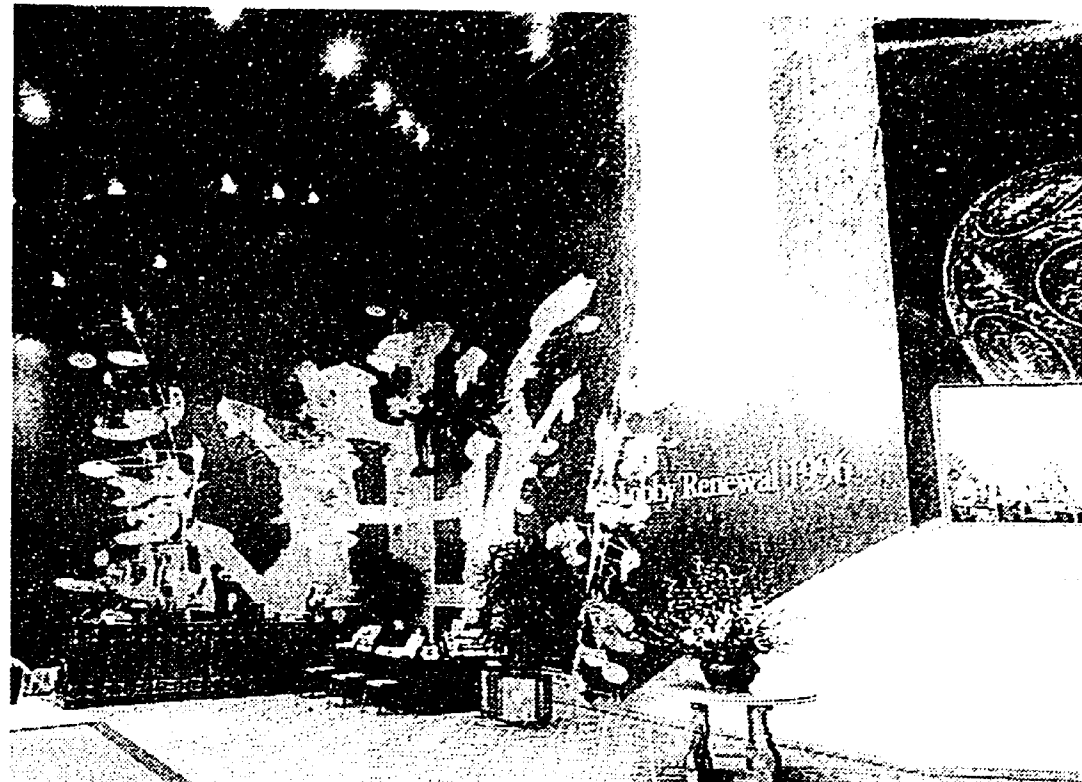


The hotel will participate in the 5th Weddex '96 (The Exhibition for Wedding Goods Korea '96), scheduled to be held Feb. 1-4 at the KOEX.

The hotel will show all about its wedding through 10 booths which the hotel will decorate as its actual wedding hall. People visiting the booth during the exhibition period will be welcome to have open discussion with the hotel's wedding coordinators, make tentative bookings, receive special



The Novotel Ambassador Kangnam will present its acclaimed wedding business in the Weddex '96 scheduled Feb. 1-4 at the KOEX.



A huge temporary wall is set up inside the Hotel Shilla to conceal the lobby's construction work.

discounts and even opportunities to win overseas trip packages.

It started wedding business in September 1994 for the first time as the deluxe international chain hotel. Last year alone, over 170 couples had their nuptials at the hotel.

RENAISSANCE SEOUL HOTEL

At an unbelievable price of 70,000 won valid from Feb. 16 to Feb. 22, the Renaissance Seoul Hotel offers a lunar New Year package combining the comfort of a deluxe hotel and the Korean tradition of welcoming a new year.

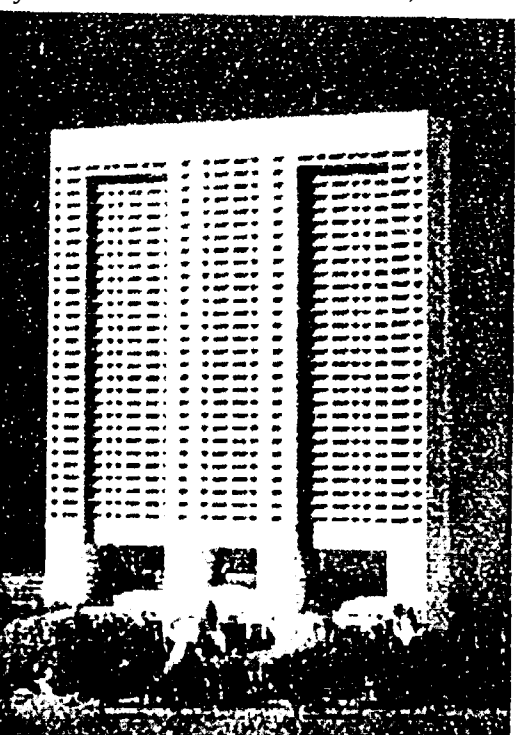
The "Sol" package includes a deluxe room for two persons with no extra charge for children under 18 years age; a welcome Korean pastry set-up upon arrival; a complimentary shuttle bus between the hotel and Imjingak, the most nearest point to North Korea allowed for civilian access, where many elderly folks missing their homes in North Korea travel to on traditional Korean holidays; and access to the ski benefits including the free shuttle bus to Bears Town.

There are 50 percent discount on the sauna, golf driving range, squash and tennis courts; 15 percent discount on all restaurants and bars except Universal buffet restaurant. The list of benefits is almost endless and to top it all, the hotel provides a special gift, which will be a "Yut" set, the traditional game of the lunar New Year.



The Ritz-Carlton Millenia Singapore opened Jan. 18, facing Raffles Place financial district across Marina Bay. The 32-story, 610-room hotel features the largest guestrooms in the city and is the closest city hotel location to Changi International Airport.

An architectural landmark, designed by world-renowned Kevin Roche, the



Ritz-Carlton Millenia Singapore Complex

hotel stands in the center of seven acres of lush, landscaped tropical gardens.

An introductory package, Valid Jan.18-Aug. 31 includes deluxe room with upgrade to next room level upon check-in (based on availability), unlimited complimentary pressing, welcome amenity and in-room coffee and tea maker for 195 U.S. dollars excluding tax and gratuity.

For additional info, call (65)337 8888, Singapore.

(S) Sheraton

Once again, chefs at the Sekitei (450-4599) have outdone themselves by Japanese culinary delights. Prepared according to ancient tradition, this season's special offerings are such as "Globe Fish Sashimi," "Boiled Crab Meat & Vegetable Pot" and "Boiled Globe Fish Pot."

And French restaurant Celadon (450-4747) is serving the fresh and succulent oysters during the February.

"1/2 Dozen Fresh Oyster on Ice Served with Lemon and Oyster Sauce," "1/2 dozen Oysters Poached on a Bed of Spinach, Gratinated with Mornay Sauce" and "1/2 dozen Oysters Baked with Garlic - Herb Butter."

The lobby is bedecked with a Silla golden crown, a warrior mounted on the horse, a Koryo celadon base and etc. throughout the end of March.

The Korean cultural legacies are reproduced on a 1.5 meter high, 34.5 meter long and one meter thick temporary wall set up to draw attention away from the on-going renovation of the lobby.

The picture was created by the Shilla's own design staff with the aid of an ultra-modern computer called VUTEK Photo Shop.

The backdrop of the artworks symbolizes the universe, the great leap towards the future as pushed ahead by the hotel group.

PARADISE BEACH

Oyster, a protein-rich natural health food, and other fresh seafoods will be prepared in a variety of ways at Charlie's pub restaurant through February.

Guests can enjoy oysters alone or combined with other seafoods in such favorites as oyster cream soup, oyster with vinaigrette and cocktail sauce, oyster with boiled red crab and vinaigrette and oyster topped with bacon and spinach.

Additionally, jazz at its best will be the scene till Jan. 27 at Charlie's for late-night music lovers seeking the traditional, old fashioned sounds of American jazz.

TIMES CLASSIFIED GUIDE

INTERNATIONAL CLINIC (ITAWEON LOCATION)

- 24 HOUR EMERGENCY SERVICE
- ALL U.S. TRAINED PHYSICIANS
- AMERICAN BOARD CERTIFIED CONSULTANTS
- SPECIALISTS IN EVERY FIELD OF MEDICINE
- FAMILY ORIENTED PRIMARY HEALTH CARE CENTER

TEL: 790-0857/9 FAX: 798-7480

MINERAL WATER

Sapphire PURE WATER

THE PUREST WATER BOTTLED WITH HYGIENIC & SCIENTIFIC TECHNIQUES. 88 Seoul Olympic Official Supplier APPROVED BY U.S. MEDICAL AUTHORITIES. Available in five gallon, half gallon and quart sizes.

SANSUNG PURE WATER CO., LTD.

DISTRIBUTORS: SEOUL (02) 879-9240, 879-8746

842-8551, 847-8879

Pusan: (051) 622-1633, 628-4848, 627-6542

861-4674, 324-6103, 336-7613

281-9490

Daejeon: (053) 783-3420, 825-1181

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Ulsan: (052) 247-7349

Seoul Foreign Clinic Specialist In

- 1 Internal medicine
- 3 Pediatrics
- 2 OB - Gynecology
- 4 Family medicine
- 5 Neuropsychiatry
- 6 Dentistry

*All physicians U.S. trained.

*24 hour consulting service.

*Latest in medical equipment

Tel: 796-1871 ~ 2,790-0075

MOVING

KOREA TRANSPORT MOVING & STORAGE CO., LTD.

SINCE 1959

AGENT FOR: ALLIED PICKFORDS THE CAREFUL MOVERS

APPROVED BY American Household Movers Association

日本トキコ ヤマト運輸代理店の

海外、国内引越しサービス

ご用命ありまします。おしよげます

PACKING & SHIPPING

◆ Household Goods & Personal Effects

◆ Import & Export Cargo

Please call Ms. Oh or Mr. Sohn

for free Estimation.

Tel: (02) 358-5411-8

Fax: (02) 355-6451 / 382-8173

RESTAURANT

HALAL, ARABIC, INDIAN FOODS

OPEN 10:00 A.M. TO 11:00 P.M. DAILY

MINI BUS SERVICE

TOURIST SPECIAL

RESTAURANT

MANAGER: MR. MAHMOOD

NEAR ISLAMIC MOSQUE

132-2 ITAEWON-DONG

YONGSAN-KU, SEOUL KOREA

GUEST Restaurant.

TEL: (02) 749-0316-7.

FAX: (02) 793-4517

LANGUAGE COURSE

ASIA FOREIGN LANGUAGE TRAINING CENTRE

We're Looking for Native & Korean

English instructors.

Flexible Hours!

CALL US

FOR MORE INFORMATION

Tel: 362-0384 ~ 6 Fax: 362-5602

LANGUAGE COURSE

WANTED

Qualified native speakers of English from North America. Sponsorship available. Please contact

Mr. Kim at 786-9700

KOREA ESL School

WANTED

Native English speakers to teach English conversation part-time. Flexible schedule negotiable pay. For more information, please call

298-0636

TEACH ENGLISH

Looking for qualified native English speakers and Koreans educated in the U.S.A. Excellent pay and great hours

Tel: 558-3258, 563-1205

Mido Foreign Language School

WANTED

Experienced English teachers & Korean Nationals educated in the U.S. Sponsorship available. Competitive pay.

Dong Woo Language School

Mr. Chang

Tel: 780-0088, 783-0648, 9

ASIA LANGUAGE SCHOOL

- LEARN KOREAN
- 동서통역반 ● 번역반
- LANGUAGE COURSE
- Looking for English Instructors

TEL: 549-1536

ENGLISH TEACHERS (KINDERGARTEN) NEEDED NATIVE SPEAKERS FOR MARCH. PROVIDING HOUSE. FULL TIME (10:00-18:00 WOMAN), PART TIME (MAN OR WOMAN). PLS CONTACT Mr. CHANG & SEND RESUME. (SUBWAY NO. 3 LINE ILWON STATION) DAY: 02-226-2657 NIGHT: 0343-88-4946 FAX: 02-226-2698

THE KOREA TIMES

세계로 열린 韓 코리아타임스